

# Circular

<b>Title:</b>	<b>Social Media Age Restrictions</b>
<b>Document ID:</b>	<b>C26003</b>
<b>Audience:</b>	<b>Clubs</b>
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## Important Update for Clubs— Social Media Age Restrictions

The Australian Government has introduced new social media age-restriction requirements that may affect how your members and student communities engage with online platforms.

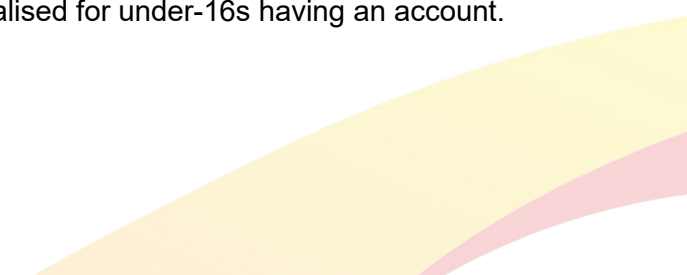
### Key Changes (effective from 10 December 2025):

1. Minimum Age for Social Media Accounts
2. Platforms defined as *age-restricted social media* must now take reasonable steps to prevent Australians under 16 from creating or keeping accounts on their services. This means that social media providers can no longer allow account access to users under 16.
3. What This Means for Young People
  - Under-16s cannot have accounts on major platforms (e.g., TikTok, Instagram, Facebook, YouTube, Snapchat, X, Threads, Reddit, Twitch, Kick) as identified on the eSafety website. However, they may still view publicly accessible content that doesn't require logging in.
  - Messaging and gaming services that aren't age-restricted (such as Discord, WhatsApp, Google Classroom, Roblox, etc.) are **not** subject to the same restriction.
4. Purpose of the Change

The intent of the new rules is to protect the wellbeing, digital health and safety of young people by limiting exposure to harmful features and content until they have developed greater resilience and digital literacy.

### 5. Who is Responsible

The obligation to enforce the minimum age rests with the social media platforms themselves; children, families, educators or organisations are *not* penalised for under-16s having an account.



### **Action for Clubs & Schools:**

- Be aware of how these restrictions may impact communication with student members under 16 via social media.
- Where your programs use social channels or digital content for engagement, review whether alternatives (e.g., platforms not subject to the restriction or email/website communications) should be considered.
- Educate families and students about the change to ensure compliance and safe online practices.

For full and up-to-date information — including FAQs and specific platform lists — please visit the official eSafety webpage: <https://www.esafety.gov.au/communities/sport/social-media-age-restrictions>

If you have further questions or need support in planning club / school communications, please feel free to reach out.

**Warm regards,**

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