

## Circular

**Title:** Clubs and School Media Accreditation  
**Document ID:** C24019 – Media Accreditation  
**To:** All Clubs and Schools  
**Date:** 11<sup>th</sup> July 2024

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### Media Accreditation

All appointed photographers seeking access to Rowing South Australia (Rowing SA) events must be officially accredited.

This requires the submission of a Media accreditation form which is available on request in advance of each event. Such accreditation will require the photographer to provide proof of any relevant 'Working with Children' accreditation including a current police clearance.

Accreditation will be granted on the following conditions:

- That any photograph/film/imagery taken of competitors during or in connection with any of these events may only be used for editorial and non-advertising purposes
- Any commercial reproduction of photographs (including on selling of images or forwarding to external organisations) must receive prior written approval by Rowing SA
- Accreditation passes are non-transferable

Only Rowing SA accredited photographers are allowed to take photos at a regatta. This may be of athletes, spectators, or other. Any other photographers shall be asked to cease taking photos. If a photographer cannot produce accreditation, or they do not leave the controlled area, they may be asked to leave the venue.

### Club Media Personnel

Clubs can request, using the application for members to act as Media personnel each season. Only registered members with:

- a current police clearance,
- current and not prohibited Working with Children Check,

will be approved. Clubs can request a maximum of 6 members to act as Media personnel.

All applicants must be familiar with and abide by the National Integrity Framework Guidelines on and have a current National Police Clearance.

The orange High Vis Accreditation vest will be issued at the regatta from Regatta Control and all accredited photographers will be required to be identified by wearing a media vest and badge/lanyard.

## [Media Accreditation Form](#)

Accreditations may take up to 5 working days. If submitting for an upcoming regatta, it must be submitted by the close of entries for that regatta, to allow enough time to be processed prior to the regatta.

Those who meet the requirements will receive an email confirming their accreditation. They are the only permitted person to undertake photography duties at regattas for that club/school.

### **The number of photographers per Club is limited to a maximum of 3 at any one time**

Photographers must SIGN ON at the Regatta Control & will receive their accreditation lanyard/badge and media vest for the regatta.

They must then SIGN OUT at completion, returning the lanyard/badge and vest.

Photographers are to comply with BRO/Volunteer directives regarding positioning, if applicable.

This circular has been produced to assist clubs and schools comply with the Rowing SA Photography and Media Policy 2024.

### **For all questions, please contact:**

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