

Circular

Title: Photography and Filming of Children in sport
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To: All Clubs - all members
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The National Integrity Framework is a suite of policies which sets out rules for unacceptable behaviour in rowing. The Framework was developed by the independent government agency Sport Integrity Australia in consultation with Rowing Australia and it keeps our sport safe and fair.

The Framework is a set of rules that all members of Rowing South Australia need to follow when it comes to behaviour and conduct. All policies adopted through Rowing Australia, apply to Rowing SA members. All policies are available on our website.

Excerpts from the Photography and videoing standard are highlighted below. The full document is available on our website - <https://rowingsa.asn.au/rowing-sa-policies/>

Photography and Videoing

If parent/carer consent is not gained, images of the child/young person should **not** be taken.

Using Photos And Videos

Required:

- **Consent to use the image is required from the parent/carer and child/young person before the image is taken.**
- If consent has not been provided by the parent/carer and child/young person, the image should not be used until consent is gained.
- Images must only be used for official purposes relating to the sport.
- Images must only be used based on the consent provided.
- If consent has only been provided by the parent/carer to use an image for skill development purposes, the image must not be used for marketing purposes.
- Review all images of children and young people carefully prior to public use.
- Show the images to the child or young person in the photo to ensure they are happy with the image being used. This includes use on any website, social media channel, or other publications.
- Only use images where children/young people are appropriately dressed in their sporting attire, and they are appropriately positioned.
- Do not take images that focus on private or intimate areas of the child/young person's body.
- Do not include any personal details of the child or young person with an image.
- This includes not using, name, address, email address, telephone number and interests.

Provide identifiable markers to children and young people who do not have consent to have their images taken.

- Examples may include coloured wrist bands.
- Ensure children and young people who do not have consent to have their images taken do not feel excluded.
- Consider other activities or actions to include these children/young people.

Please note: Images should not be taken on personal devices where possible.

A club or organisation's camera should be used to record all official images, by a person who holds a Working with Children Check (WWCC) in accordance with state and territory legislation.

If you have any concerns or queries regarding the National Integrity Framework, please contact the office to discuss.

Kind regards,

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