

## 8. ROWING SA SERVICE PLAQUE PRESENTATION

Rowing South Australia By-Laws excerpt:

### *16. Service Jackets and Plaques*

*(a) The Association may award Service Plaques to persons who have provided distinguished service to the Association, either directly or through an Affiliate Member.*

*(b) The Association may award Service Jackets to persons who have provided a minimum of ten (10) years distinguished service to the Association, either directly or through an Affiliate Member.*

*(c) The awards will be made at the Annual General Meeting of the Association on the recommendation of the Board.*

*(d) To be awarded a Service Jacket or Service Plaque, a person must first be nominated by an Affiliate Member or the Board. Such nominations must be lodged with the CEO two (2) months before the date of the Annual General Meeting. The nomination must be in writing and include a citation, setting out the reasons for the nomination. Nominations will be considered by the Board at a meeting prior to the Annual General Meeting and their recommendations will then go to the Annual General Meeting for final consideration.*

Nominee: **Cynthia Judd**

Board nomination received: 24 June 2021

Board recommendation approved: Tuesday 27 July 2021 at the Rowing SA July Board Meeting

Nominee's background is outlined in the following pages.

## **Cynthia Judd**

Cynthia Judd has given distinguished prolonged and dedicated service in promoting the Sport of rowing through the Association.

We were saddened by the news from Cynthia that she was stepping down at the start of the 2020/21 season in her volunteer role as photographer for Rowing SA. We fully respect her decision and have wished her well in the years to come, but have also thanked her for her service. This award provides her and the rowing SA community with a permanent acknowledgement that she deserves.

Cynthia (and Guy) were instrumental in capturing many rowing moments in SA, Australia and the World. There are many rowers that remember when they first started rowing, looking through all the images in the folders that were brought in on the trailer at every regatta day. Many would also remember excitedly (after winning their first local, State, National or World medal) going to her and selecting images to frame. Many of us have constant reminders of Cynthia's photography in their homes capturing memories of the sport and their involvement.

Recognizing the potential of good rowing photography, Guy started Hebfotos sports photography in the early 1980's with Cynthia Judd, his secretary from his AMP business. They set up their Hebfotos studio in McLaren Street, Adelaide, making the transition from black and white to high quality action colour prints which satisfied their desire to popularize and market great images of rowing racing and trophy presentations.

In 1988 the Australian Olympic Committee recognised Hebfotos work with photo accreditation at the Seoul Olympics where they took official photos for the AOC of each of the Australian sports teams as well as the Opening ceremony and all the Olympic rowing. From there they attended World Rowing events on an annual basis, capturing the history of Australian rowing.

Hebfotos worked hard, to make specialised rowing photos compared to others at regattas. They had mutual respect and friendship from their world-wide rowing photography peers. Photographers at current world rowing competitions can thank Hebfotos for some of their present access and conditions.

When Guy passed in 2014, Cynthia sold the studio and ceased operations of their film photography business. Cynthia then became a digital photographer of rowing and supplied photos taken by her and Ann Koch to Rowing SA to publish and also to sell with some of the profits being directed to Rowing SA.

We thank Cynthia again for your service, dedication, passion and friendship over the 50+ years of involvement in rowing in SA.