



# FUNDING YOUR SPORT

## *Through Tax Deductible Donations*

### **AUSTRALIAN SPORTS WHO?**

The Australian Sports Foundation is a not-for-profit organisation. We believe that sport is part of the Australian identity and at the heart of every healthy community. **We are the only organisation in Australia to have Deductible Gift Recipient status for sports.** This means that if you partner with us for your fundraising, all donations of \$2 or more are tax-deductible.

We were established over 30 years ago and our mission is to help sports raise funds and **we have helped secure over \$400 million dollars for grassroots organisations, schools, professional clubs and individual athletes.** Whether it's to build new facilities, travel for competitions, buy new equipment and so much more, we're here to help you!

### **PEOPLE DO DONATE TO SPORT**

Athletes and sporting organisations received \$43.5 million in tax-deductible donations in the 2019 financial year, meaning Australians have donated \$165 million to sport via the Sports Foundation over the past four years. Not only do people donate to sport, we are seeing a significant rise in contributions with a 41% increase in the total number of donations made (24,937) and fundraising partners growing by almost 20% in the last financial year.

### **HOW DO WE DO IT?**

Simplicity and tax-deductibility!  
By signing up with the Sports Foundation as an athlete or group, you will get your own personalised page on our website to collect donations. Donors can then go to your page and make a donation and we will then provide them with a tax-deductible receipt. You will also get your own online portal where you can log in to track donations and progress. Your fundraising campaign instantly becomes a step above the rest and there is no reason that a \$100 donation can't turn into a \$150 donation!

## SIGNING UP IS EASY

You'll get your very own online fundraising page/s. Donations received will be transferred to you monthly and you'll have 24/7 access to manage your fundraising page/s via our online portal.

## WHAT YOU GET

- Your **customised fundraising page** on our website, with online donation capability
- Toolkits and success stories to inspire you to fundraise successfully
- **Pre-designed templates** and format to make creating your campaign quick and easy
- **Access to our fundraising partner portal** where you can create new campaigns, see donation information, and goal progression
- Fundraising support and guidance from one of our **Sports Partnership Managers**
- The latest fundraising advice
- Processing and receipting of online and manual donations

## HOW TO GET STARTED

Register free today at [www.sportsfoundation.org.au](http://www.sportsfoundation.org.au) or contact your dedicated Sports Partnership Manager who can answer all your questions.

## WHAT CAN YOU FUNDRAISE FOR?

*Anything that helps develop sport!*



Sporting Equipment & Apparel



Facilities & Grounds upgrades



Development pathways & programs



Training & Coaching costs



Individual or team travel costs



Injury or other medical costs



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